



**RISE TO  
EMPOWER.  
RISE TO  
TRANSFORM.**



**Rise**  
for Good



# INDEX 2013-14

ANNUAL REPORT

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## The Journey So Far

More than

1 

underprivileged girls have been **educated** and **empowered** by Project Nanhi Kali.

8,667

disadvantaged youths have graduated from **Mahindra Pride Schools** with employable skills and good jobs. We witnessed 100% placement across 5 schools.

6,904

**Mahindra All India Talent Scholars** have pursued vocational diploma courses at Government Polytechnic Colleges.

1,115

deserving students have pursued post graduate studies overseas with the **K. C. Mahindra Scholarship for Post-graduate Studies Abroad.**

78

**K. C. Mahindra UWC Scholarships** given to deserving students at the school level.

**Mahindra Search for Talent Scholarship**, which rewards excellence in academics, has been set up in

37 institutions in India.

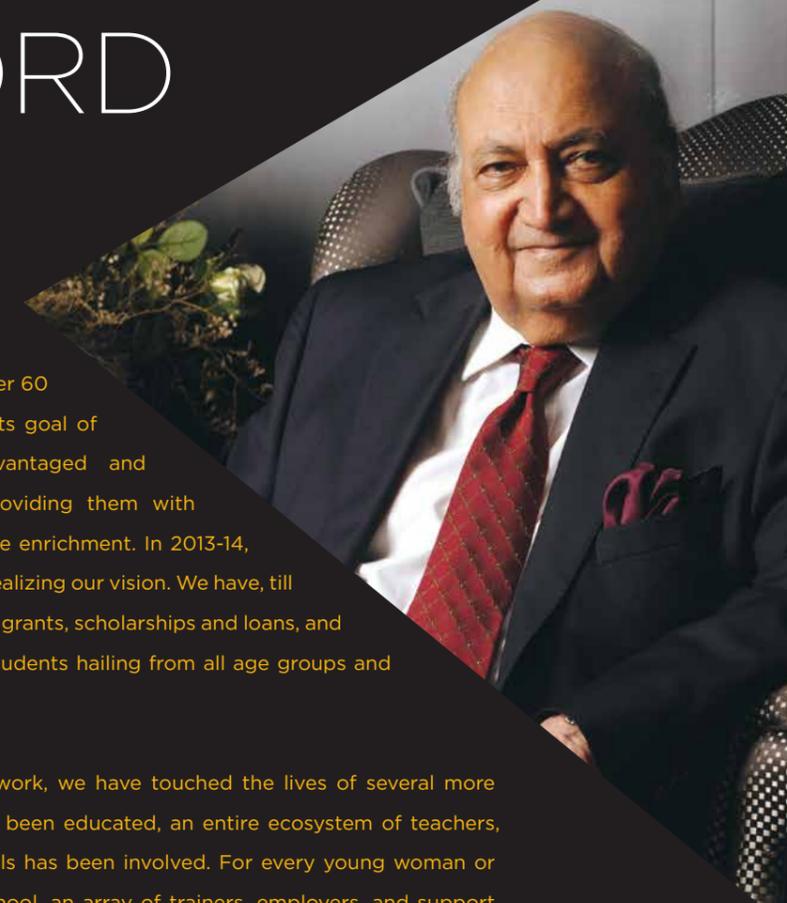
# FOREWORD

**Mr. Keshub Mahindra**  
Chairman, KCMET

The K. C. Mahindra Education Trust, for over 60 years of its existence now, has lived by its goal of empowering the lives of the disadvantaged and marginalized sections of society, by providing them with opportunities of education and knowledge enrichment. In 2013-14, we were able to make further progress in realizing our vision. We have, till date, awarded more than USD 25 million in grants, scholarships and loans, and have reached out to more than 112,000 students hailing from all age groups and income strata.

We recognize that in the course of our work, we have touched the lives of several more thousands. For every Nanhi Kali who has been educated, an entire ecosystem of teachers, coordinators, parents and school principals has been involved. For every young woman or man who is trained at Mahindra Pride School, an array of trainers, employers, and support staff have played significant roles in creating success stories. For every student who has received a KCMET scholarship, his or her family has found a way to a better life. This report, therefore, is not only about those whose lives we directly touch, but all those who share our vision and passionately work to make it come true. Having themselves undertaken transformational journeys, these people serve as role models for our students, inspiring them to excel at every step. It is our way of saying thank you to them.

As we usher in a new era for our country, we are filled with optimism for the endless possibilities of what we can achieve. We pledge our commitment to strive for equity, justice and prosperity, and to continue to Rise For Good.



EDUCATION IS  
THE SPARK THAT  
**FUELS EVERYONE'S  
DREAM TO RISE.**

# PROJECT Nanhi Kali

www.nanhikali.org | Project NanhiKali | NanhiKali

## ▶ The Nanhi Kali Story

Humanitarian Greg Mortenson, once said -

**“** Educate a boy and you educate an individual.  
Educate a girl and you educate a community. **”**

His philosophy could not have been truer even in the 21st century. We see it everyday with thousands of our Nanhi Kalis inching forward towards a life of independence, dignity and empowerment. In their journey of progress, they are taking along with them their parents, their siblings, and their communities. With the world slowly opening up for them, there is nothing that will hold them back from paving their paths to successful futures.

Since 1996, Project Nanhi Kali has given wings to young girls with limited means across India, by gifting them the joy and power of education. These girls hail from urban, rural and tribal areas of the country, sometimes deeply remote, with little access to a school. The programme takes a holistic approach to the cause of girl child education, by not only addressing the needs of Nanhi Kalis in the Academic Support Centres and ensuring attendance and good results, but also engaging with their families and other stakeholders to build ownership among the community. Since 2005,

Project Nanhi Kali has been jointly managed by

K. C. Mahindra Education Trust and  
Naandi Foundation.

### **ACADEMIC SUPPORT**

This ensures math, science and language coaching for girls, helping them perform better academically, while reducing the stark learning gaps that exist in government schools.

### **MATERIAL SUPPORT**

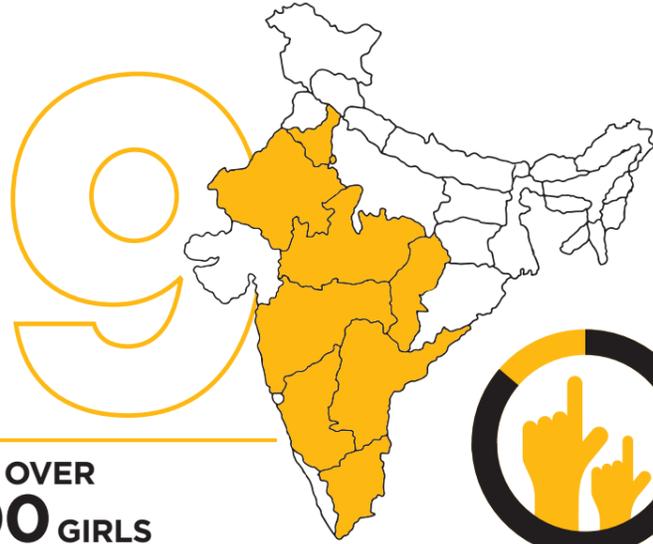
This includes school bags, stationery, books, notebooks, school uniforms, shoes, socks and hygiene material to ensure that the girl goes to school with dignity.

### **SOCIAL SUPPORT**

This enables us to work closely with the parents and communities so that they understand the importance of girls' education.

## Milestones 2013-14

Operates across nine states in India: Andhra Pradesh, Chattisgarh, Delhi, Haryana, Madhya Pradesh, Maharashtra, Karnataka, Tamil Nadu and Rajasthan



**EMPOWERED OVER 100,000 GIRLS**



**OVER 8,000 GIRLS HAVE PASSED CLASS-X**

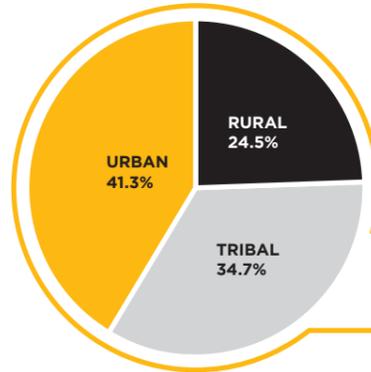


**PROGRAMME HAS AN AVERAGE OF 83% ATTENDANCE**

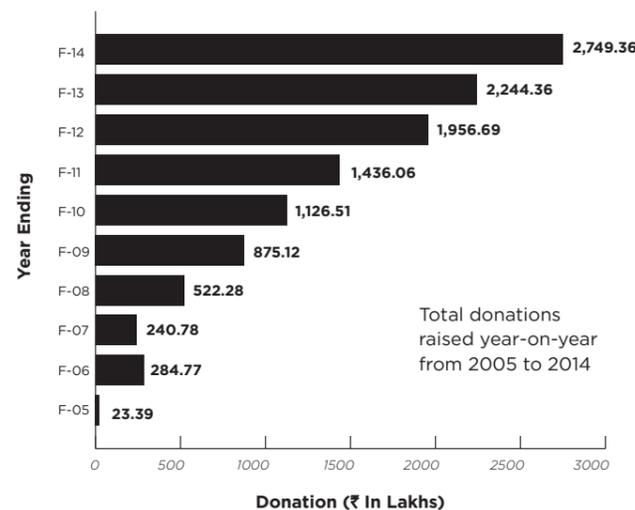
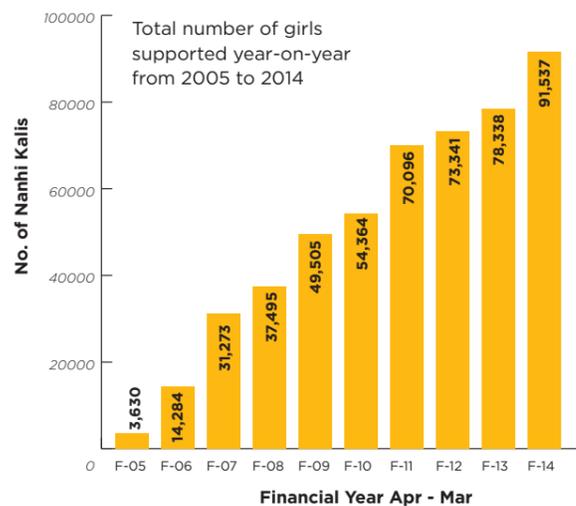
**YEAR-ON-YEAR LEARNING LEVELS INCREASED BY 10-20 PERCENTAGE POINTS**



**Over 82% OF CLASS X-PASS GIRLS ARE EITHER PURSUING VOCATIONAL TRAINING OR ARE EMPLOYED**



**GRAND TOTAL OF NANHI KALIS: 91,537**  
Break up of girls supported as on 31st March 2014



## Events and Campaigns 2013-14

### The HDFC Bank Campaign

This campaign by HDFC Bank sought to garner support for Project Nanhi Kali through their "Personal Loan for a Woman Customer" initiative. Under this initiative, HDFC Bank donated ₹ 100 for every application for personal loans made by a woman customer. This endeavour succeeded in spreading awareness of Project Nanhi Kali and girl child education, and brought in commitments to support 1,600 girls. Thank you, HDFC Bank!



### Titan Kanya

The Titan Kanya initiative was officially launched on 16th December, 2013 in the Krishnagiri district of Tamil Nadu. Through this intervention, Titan Industries, in association with Project Nanhi Kali, reached out to over 3,500 underprivileged girls predominantly belonging to tribal families across 70 schools in the Kelamangalam and Thally blocks of Krishnagiri district. This took the Titan Kanya - Nanhi Kali project outreach to over 7,000 Nanhi Kalis across our various project areas. Thank you, Titan Industries!

### Put a Face on a Book Campaign

In November 2013, Project Nanhi Kali launched "Put a Face on a Book - Gift a Nanhi Kali Sponsorship" campaign. The philosophy behind it was that, when you educate a girl child, she begins to write her own success story. Every day is a new page and every year is a new chapter in her book of life. So, when a sponsor gifts a friend or loved one a Project Nanhi Kali sponsorship, the Nanhi Kali gets her face printed on a virtual book cover, symbolizing the beginning of an autobiography of achievements. This campaign was further shared on Facebook and Twitter to spread the word and garner momentum.

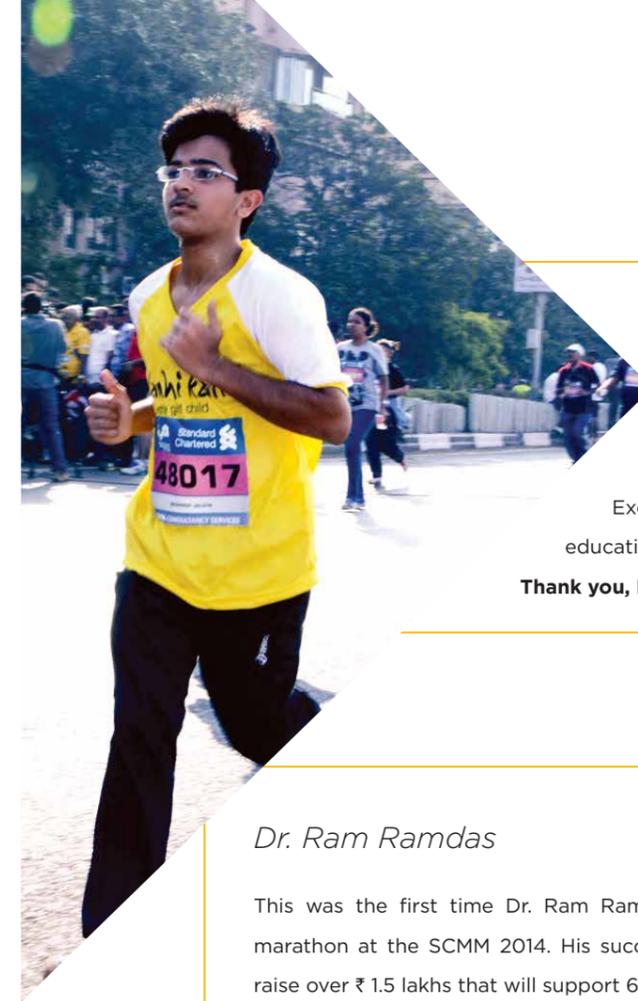


## ▶ Running for the Girl Child

The enthusiasm and tremendous energy at the Airtel Delhi Half Marathon (ADHM), TCS World 10K, Bangalore and the Standard Chartered Mumbai Marathon (SCMM) not only helped promote a healthy lifestyle, but also helped raise awareness about key issues faced in society. These events provided an opportunity for runners/walkers, to actively make a difference by supporting a cause, and raising funds for organizations that worked to ameliorate these social challenges.

Project Nanhi Kali has always been an active participant in these events. Continuing in the tradition, our supporters took to the tracks on 15th December 2013, 19th May 2013 and 19th January 2014, respectively. The first two events saw the support of corporate challenge teams such as Capgemini, Tech Mahindra, Tetra Pak, and HSBC and over 100 individuals who ran for Project Nanhi Kali and the cause of girl child education.

Project Nanhi Kali was again one of the chosen charities at the DNA iCan Women's Half Marathon in Mumbai. Over 100 Nanhi Kalis received education due to the renewed support.



### Our Dream Runners

#### *Devansh Jalota*

15 year old student, Devansh Jalota was the Dream Wizard at the SCMM 2014, running for Project Nanhi Kali. A Dream Wizard is an individual who commits to raise a minimum of ₹ 5 lakhs. Exceeding expectations, Devansh raised over ₹ 6 lakhs that supported the education of 250 Nanhi Kalis.

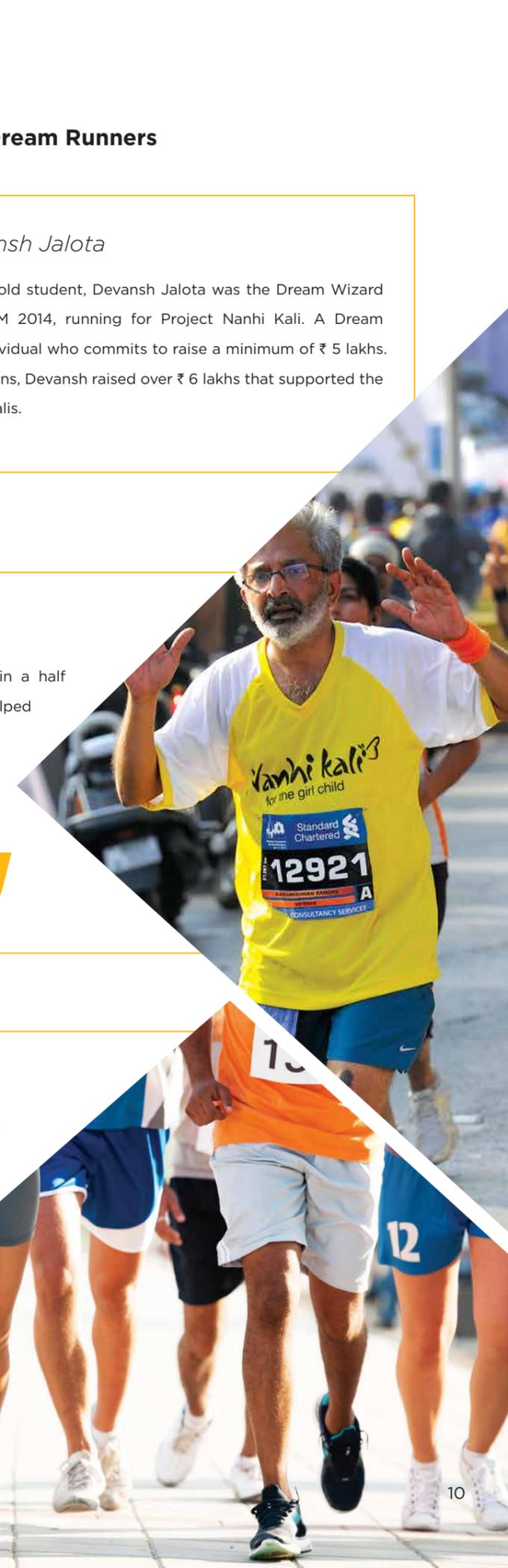
**Thank you, Devansh!**

#### *Dr. Ram Ramdas*

This was the first time Dr. Ram Ramdas participated in a half marathon at the SCMM 2014. His successful first run helped raise over ₹ 1.5 lakhs that will support 62 Nanhi Kalis.

**Thank you, Dr. Ram!**

*I ran for all the little girls at Project Nanhi Kali and for all my friends and well-wishers who supported and inspired me! I wish to run every year.*



#### *Corporate Runners - SCMM*

Over 500 Mahindra group employees, led by Dr. Pawan Goenka, ran for Project Nanhi Kali at the SCMM 2014. Several other corporate supporters also participated in the marathon to spread awareness for Project Nanhi Kali, namely Johnson and Johnson Ltd., Gujarat Reclaim & Rubber Product Ltd., HDFC Ltd., Castrol India Ltd. and Novartis India Ltd.

## ▶ Our Major Corporate Supporters

- ▶ Aditya Auto Products (P) Ltd.
- ▶ Akshat Events
- ▶ B. A. Continuum Solutions Pvt. Ltd.
- ▶ Bharti AXA General Insurance
- ▶ Blue Cross Laboratories Ltd.
- ▶ Bristlecone India Ltd.
- ▶ Capgemini Aspire "Naandi Warriors"
- ▶ Capgemini Australia
- ▶ Capgemini Consulting India Pvt. Ltd., India
- ▶ Capgemini Deutschland
- ▶ Capgemini Finland
- ▶ Capgemini Norway
- ▶ Capgemini Sweden
- ▶ Capgemini The Netherlands
- ▶ Capgemini UK
- ▶ Castrol India Ltd.
- ▶ Charities Aid Foundation India
- ▶ Cox & Kings Foundation
- ▶ Eclerx Services Ltd.
- ▶ Five Senses Coffee Pvt. Ltd.
- ▶ Girl Store
- ▶ Harry Hole Foundation
- ▶ Hindustan Colas Limited
- ▶ Hindustan Petroleum Corporation Ltd.
- ▶ Housing Development Finance Corporation Limited
- ▶ HP & Sri Aurobindo Society - EIFI
- ▶ Jitendra Kirtilal Bhansali Trust
- ▶ ]Init[ Ag Für Digitale Kommunikation
- ▶ Johnson & Johnson Ltd.
- ▶ Johnson & Johnson Medical Asia Pacific
- ▶ Mahindra Automobile Distributor Private Limited
- ▶ Mahindra Holidays & Resorts India Ltd.
- ▶ Mahindra & Mahindra Ltd.
- ▶ Mahindra & Mahindra Financial Services Limited
- ▶ Mahindra Retail
- ▶ Microsoft - Msgd
- ▶ Nvidia Foundation
- ▶ Oil And Natural Gas Corporation Ltd.
- ▶ Saint-Gobain India Foundation
- ▶ Ssangyong Motor Company Union
- ▶ Sterlite Copper
- ▶ Strawberryfrog
- ▶ Tigress Tigress
- ▶ Titan Industries Limited
- ▶ United Way of Hyderabad

## ▶ Our NGO Partners

- ▶ Amarjyoti Charitable Trust, New Delhi
- ▶ Amarjyoti Charitable Trust, Gwalior
- ▶ Ashraya, Bangalore
- ▶ Aseema, Mumbai
- ▶ Bal-Jeevan Trust, Mumbai
- ▶ Bhagavatula Charitable Trust, Kakinada
- ▶ Community Aid & Sponsorship Programme, Mumbai
- ▶ Community Aid & Sponsorship Programme, New Delhi
- ▶ Deepalaya, New Delhi
- ▶ Door Step School, Mumbai
- ▶ Each One Teach One, Mumbai
- ▶ India Sponsorship Committee, Mumbai
- ▶ Maharshi Sambamurthy Institute Of Social And Development Studies, Kakinada
- ▶ Naandi Foundation, Hyderabad
- ▶ National Sponsorship Council, Mumbai
- ▶ Salaam Baalak Trust, Mumbai
- ▶ Samparc, Pune
- ▶ Save The Children, Mumbai
- ▶ Sunbeam, Mumbai
- ▶ Vidya - Integrated Development For Youth And Adults, New Delhi



## ▶ Meet our Nanhi Kali Family

Preethi lives with her family in the slum community of Dhanakoti, Chennai, and has been a regular at the Nanhi Kali Academic Support Centre since 2010. Her father is a driver and her mother is a homemaker. Till a few years ago, Preethi was an introverted girl who hardly spoke, but her teachers at our centres helped her discover and hone her talents. They worked with her relentlessly on cultivating her extra-curricular activities such as elocution, writing essays, drawing and sports. It is no mean feat that she has won as many as 13 First Prizes in elocution and writing in 2013-14. This has led to an immense boost in Preethi's confidence. Today, she addresses women and children in her community, challenging them to question their boundaries and think beyond them.

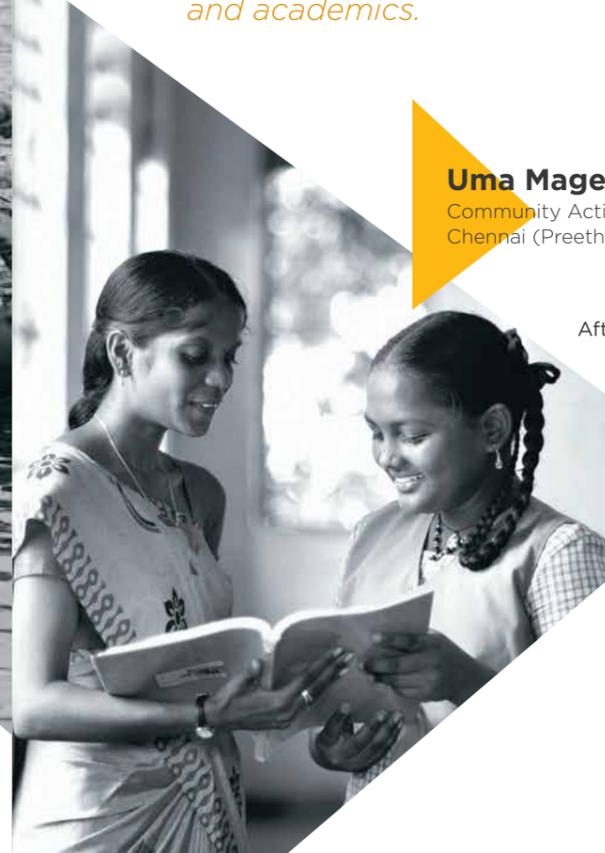
**R Preethi,**  
Class VII,  
Dhanakoti Middle School,  
Chennai

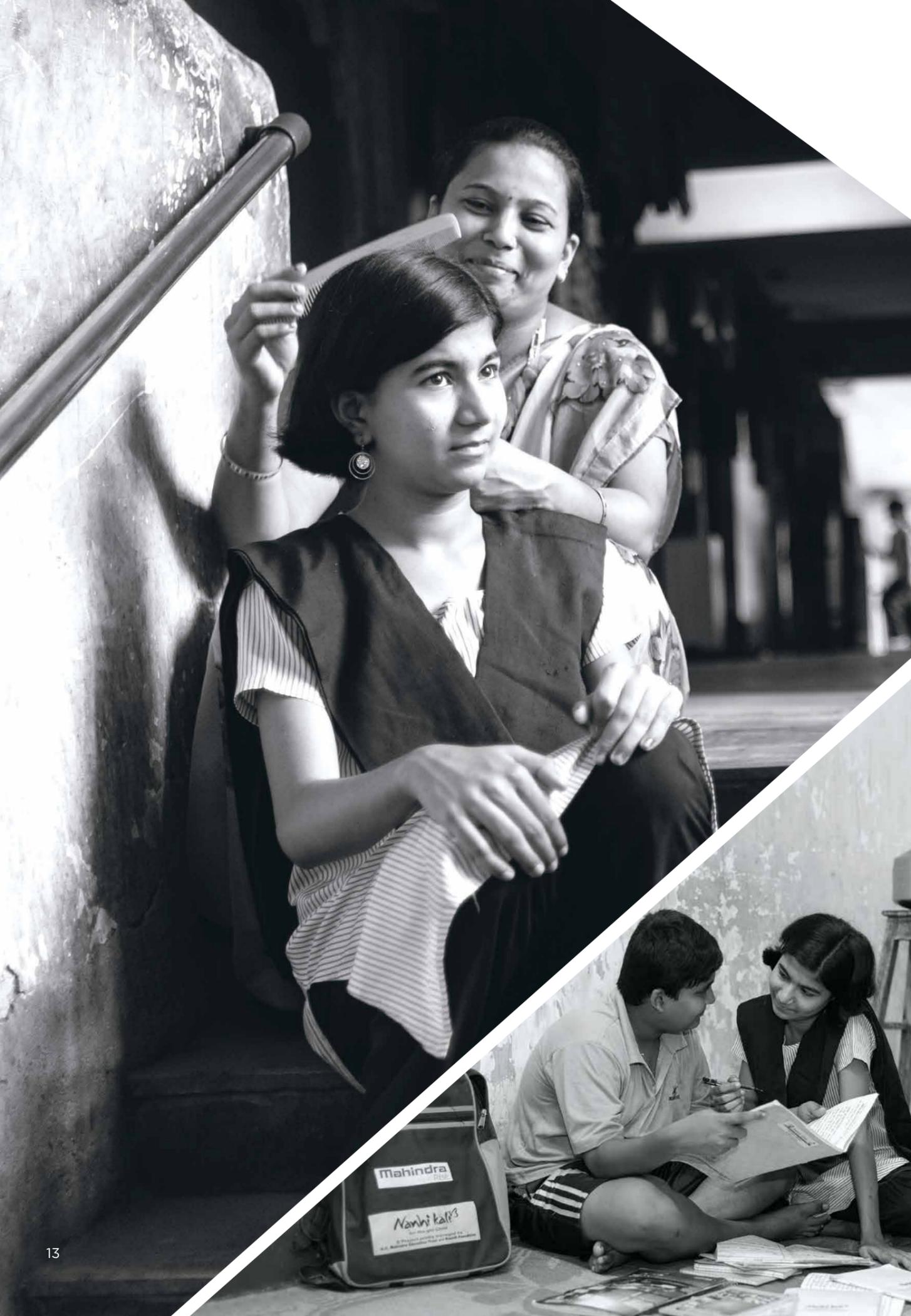


“ Girls face many stumbling blocks to education but through the initiatives of Project Nanhi Kali, our hidden talents have been identified. I effectively use this platform to develop my skills, especially in my speech and academics. ”

**Uma Mageshwari,**  
Community Activist,  
Chennai (Preethi's teacher)

After completing D.Ted from Lady Wellington College, Uma became a tutor at one of the Academic Support Centres of Project Nanhi Kali in Chennai. She not only improved her own communication skills here, but also worked closely with her students, like Preethi, enabling them to master the English language. Her guidance and interactive methods of teaching have made her a favourite amongst the students.





**Tejaswini Budake,**

Class VII,  
N. M. Joshi Secondary School,  
Mumbai

Tejaswini's story is one of leadership and inspiration. Living in a one-room chawl accommodation in Mumbai with her father, mother and brother, there is not a corner that the little girl can call her own. When her father lost his job with a private firm a few years ago, the family was under acute financial pressure. Her parents started a small enterprise of delivering home-cooked food to offices, and Tejaswini works hard before and after school to help her parents. To

Tejaswini, the Nanhi Kali centre has been her place of learning, fun, friends and hobbies for the last 5 years. Her eyes light up at the colours and artwork on the walls. Leveraging her leadership qualities, she works with her teachers to help organize lessons and activities of Nanhi Kali clubs. But what is most impressive is that Tejaswini was one of the child jury members at the International Children's Film Festival held in Hyderabad in September 2013.

**Geeta Bugade,**

Community Activist  
Mumbai (Tejaswini's teacher)

Ever since she joined Project Nanhi Kali in November 2006, Geeta has been a key contributor, who has helped Tejaswini excel in her academics and extra-curricular activities. Not only was she one of the top ten Community Activists at Project Nanhi Kali in 2009, but was also awarded "Best CA" by the Project Nanhi Kali Maharashtra office.

**“** *The most rewarding experience of being a part of the Nanhi Kali project is seeing the girls excel beyond their own expectations.* **”**

**Vinaya Shirdhanakar,**

Nanhi Kali Coordinator, G-South ward, Mumbai

Initially, Vinaya was responsible for 7 schools when she joined Project Nanhi Kali in October 2006. Today, she is responsible for 23, due to her leadership qualities. All Academic Support Centres in her cluster are very well managed, boasting of impressive performances, such as an average score of 95% among her Class X students!



EMPOWERMENT IS  
**THE WHEEL THAT DRIVES  
THE NATION TO RISE.**

# MAHINDRA PRIDE SCHOOL

## ▶ The MPS Story

Through its one-of-a-kind livelihood training programme, Mahindra Pride School continues to take forward its vision of not only training youth from socially and economically disadvantaged communities, but also placing them in high-growth service sector careers after a 90-day intensive course.

Currently, there are 5 MPS's in Pune, Chennai, Patna, Chandigarh and Srinagar, through which 8,667 SC/ST youth have received livelihood training in one of the three areas of Hospitality Craft, Information Technology Enabled Services (ITES - for BPOs & KPOs) and CRM. After finishing the course, all students who were seeking employment have been placed.

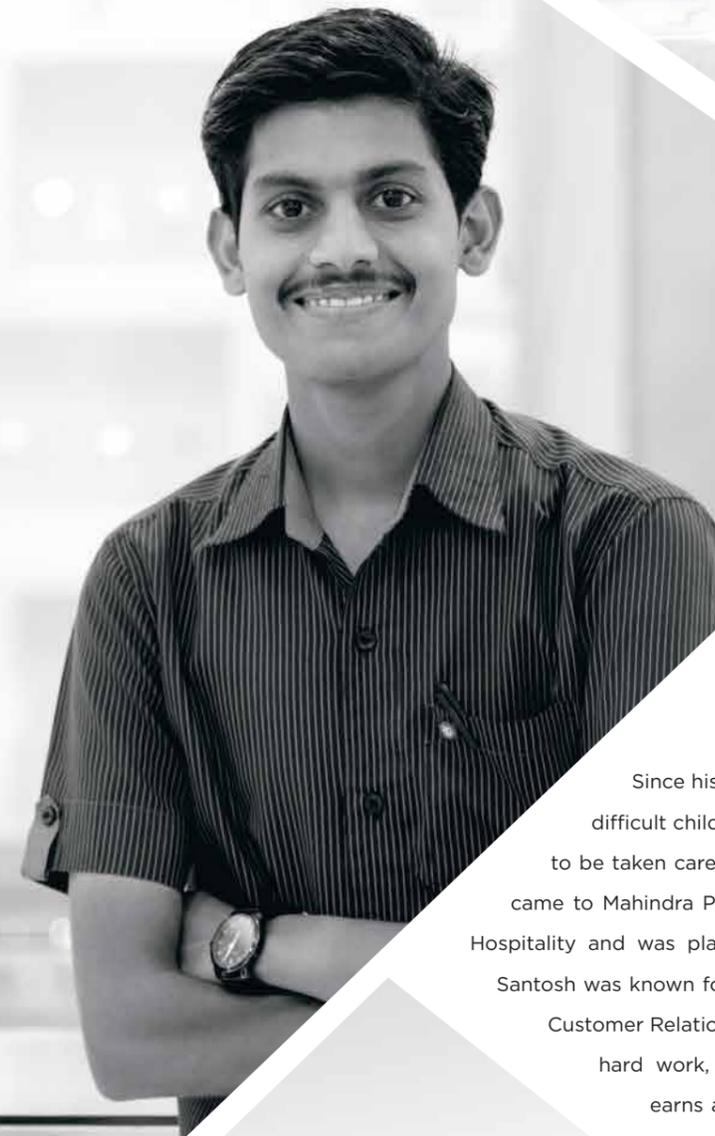
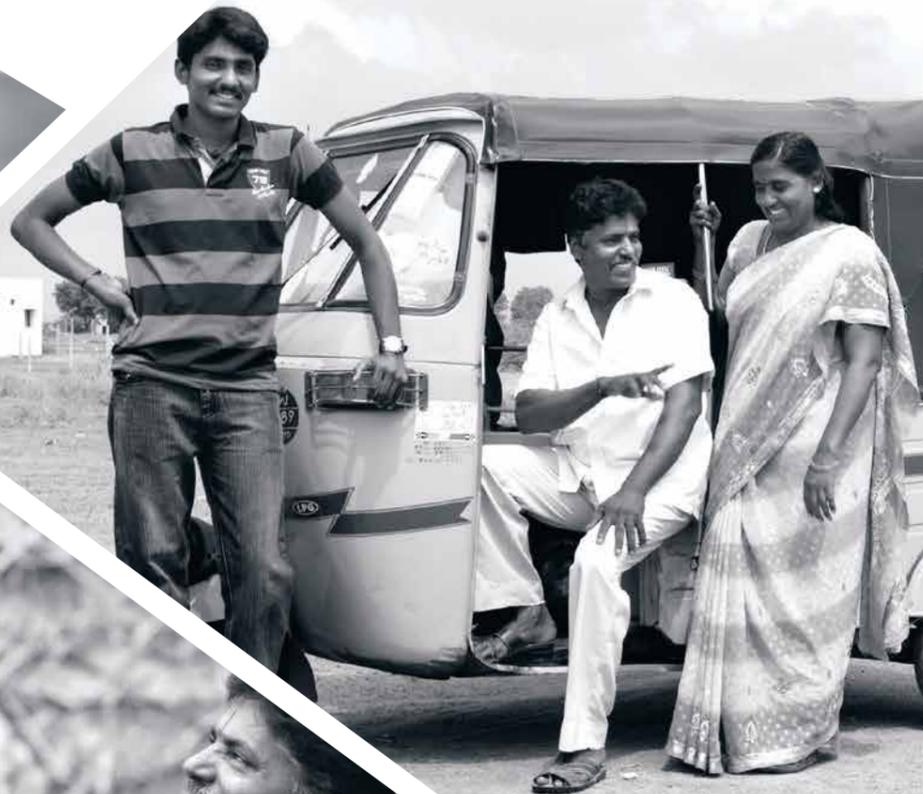


## ▶ Meet our Students

Bharani completed his Bachelor of Commerce from St. Joseph's College, Kovur. The son of an auto rickshaw driver, Bharani worked evenings and weekends writing accounts even while he was at college. His life took a positive turn when one of his professors referred him to Mahindra Pride School. At MPS, he worked on overcoming his English barrier and developed communication skills, besides getting trained in IT-enabled services. His proudest moment is when he was offered a job by Capgemini at a salary that was unimaginable for him a few months ago. Within a year of working, Bharani proved his competence again when he got promoted. Today, Bharani has paid off his father's debts and has taken responsibility for his family. He dreams of becoming a Senior Accountant at his firm and also plans to start a Trust that will help people in need. He is also one of the strongest advocates of Mahindra Pride School, motivating and encouraging new students.

### **Bharanidharan,**

Trained at MPS-Chennai,  
Gainfully employed with Capgemini



### **Santosh Kamble,**

Trained at MPS-Pune,  
Gainfully employed at Titan Showroom

Since his father is a mason with irregular income, Santosh had a difficult childhood. Money was also scarce with five family members to be taken care of. Higher education was not even an option. Santosh came to Mahindra Pride School, Pune, right after his Class XII. He studied Hospitality and was placed with Titan at its showroom in Pune. Very soon, Santosh was known for his way with customers, putting to use the tenets of Customer Relationship Management he learned at MPS. As a result of his hard work, Santosh has been promoted to Floor Manager and earns a salary of ₹ 15,000 every month. He is also pursuing a graduation in commerce, which is a dream come true for him. He has bought a two wheeler for himself and supports his family financially. He is also a blazing inspiration for his brothers, who have also secured stable jobs.



## ▶ Meet our MPS Staff

**“** I am honoured to be a part of this most inspiring initiative which holds out the promise of positive transformation for thousands of deserving underserved young women and men who enter its portals timorously and step out on the 91st day with an appointment letter in hand, brimming with confidence and hope.

**”**  
**Raj Iyer,**  
Vice President and Director  
Mahindra Pride School



**Padma Jayaraman,**  
Assistant General Manager  
Mahindra Pride School

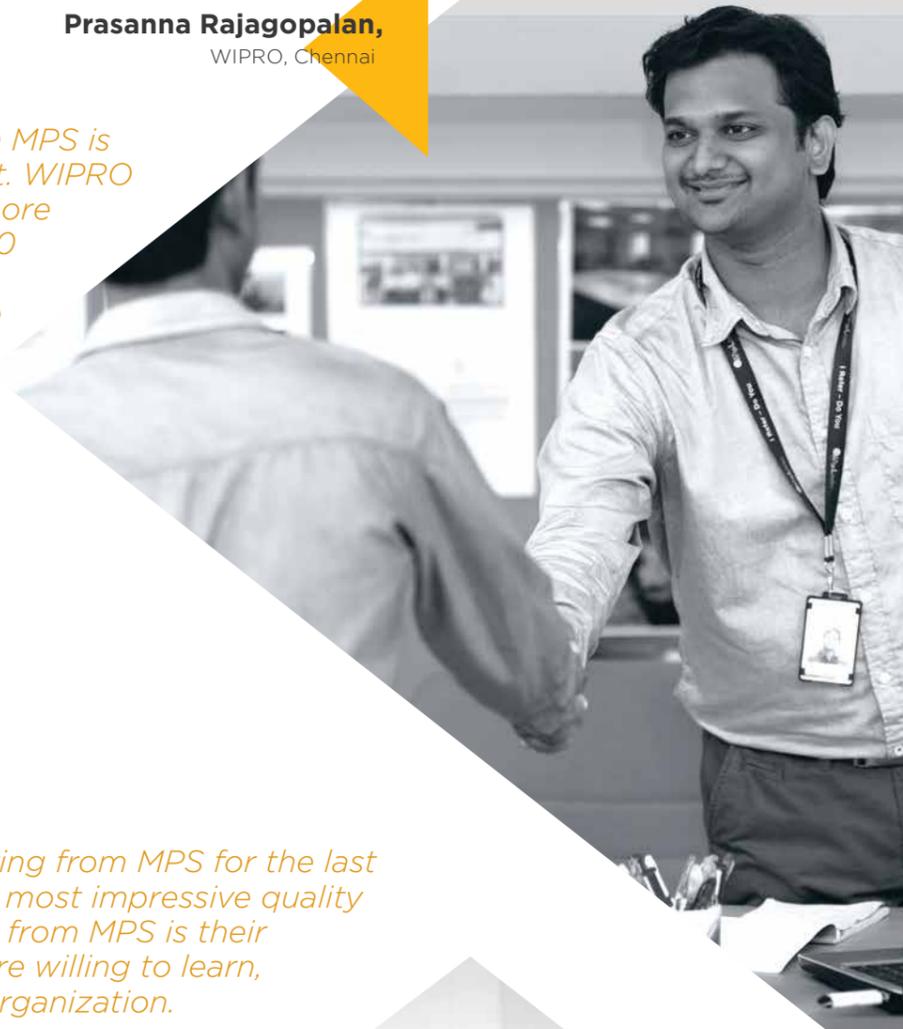
**“** Our vision is for Mahindra Pride Schools to gain huge momentum and push the agenda of training and employability at the national level. **”**



## ▶ Meet our Employers

**“** Recruiting from MPS is always a delight. WIPRO has recruited more than 200 students in just 10 months. In fact, I address every batch and familiarize them with corporate expectations before they go in for placements. It is inspiring to see students work so hard and overcome their challenges. **”**

**Prasanna Rajagopalan,**  
WIPRO, Chennai



**“** I have been hiring from MPS for the last four years. The most impressive quality of the students from MPS is their stability. They are willing to learn, stay and grow within the organization. In addition, the students are very well-trained and ready for employment. I have hired more than 900 students from MPS for our back office. **”**

**Satish Mehta,**  
Serco India, Pune



OPPORTUNITY IS  
**THE ENGINE THAT POWERS  
 EVERYONE'S WILL TO RISE.**



# SCHOLARSHIPS

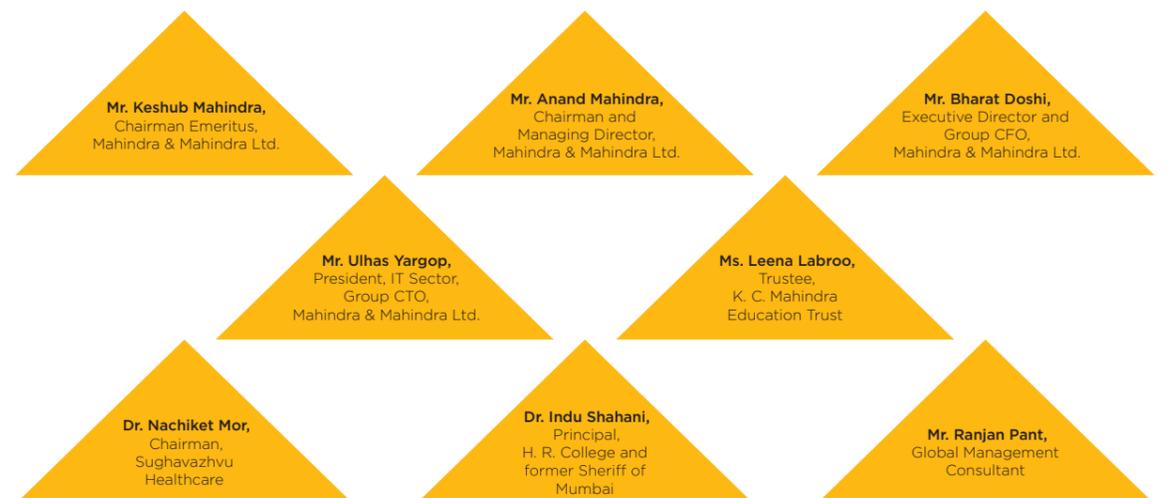
## ▶ **K. C. Mahindra Scholarship for Post Graduate Studies Abroad**

In 2013-14, 664 applications were received for the K. C. Mahindra Scholarship for Post Graduate Studies Abroad. Many of the applicants were graduates from IITs and other premier colleges of India. From the shortlisted 107 candidates, 67 were interviewed over a period of 2 days in Mumbai, by eminent panellists who are leaders and pioneers in their own fields.

43 deserving students were then awarded with the interest-free loan scholarship of ₹ 2 lakhs each. In addition to this, 3 other students were awarded the K. C. Mahindra Fellows Fund, amounting to ₹ 24 lakhs in total. Till date, 1,115 students from across the country have been awarded this scholarship.



### THE PANEL



## Meet our Fellows

**“** *I am working towards my goal of being an entrepreneur who is conscious about the impact that he can make with his work on the ground.* **”**

**Gautam Chopra**  
MBA, Yale University



**“** *The financial safety net provided by the KCMET Fellowship has helped me study without worrying about financial matters, contributing to the quality of my overall experience of the MS programme.* **”**

**Antariksh Bothale**  
Computational Linguistics,  
University of Washington



**Ashrita Prasad Kotha**  
Law, University of Oxford

**“** *My dream to pursue Masters at the University of Oxford would not have been possible without the generous scholarship from KCMET, which helped me cover my living expenses.* **”**



## ► Mahindra All India Talent Scholarship

The Mahindra All India Talent Scholarship (MAITS) is awarded to students hailing from low-income backgrounds who have displayed exceptional academic performance and have secured admissions into government polytechnic colleges. In 2013-14, 550 scholarships were awarded, leading to a total disbursement of ₹ 11,776,000, inclusive of awardees in their second and third year of education.

### Meet our Awardee

Hailing from a small town in Rajasthan, Himanshu made his family proud by acing his Class X and XII exams as well as his IIT and AIEEE tests. However, his father being a small shopkeeper and his mother a homemaker, there was no money to send him to college. The MAITS helped him not only fund his studies in Electrical Engineering at the Government Polytechnic College in Kota, but also buy coursework books that improved his results. This ensured that he was employed by POSCO Maharashtra Steel as Junior Officer and started work a day after he completed college. It is a matter of no less pride that, today, Himanshu's younger brother is also a MAITS awardee.

**Himanshu Kumar,**  
Rajasthan



**“** *After 10 years, I want to be at a good position in an organization, but I would also like to study further to get an engineering degree.* **”**

## ► K. C. Mahindra UWC Scholarship

This scholarship is offered to deserving students in the age group of 16 to 18 years. These students are given an opportunity to study at the United World College. This scholarship aims to ensure that students benefit through the experience of international education, shared learning and community service which the Mahindra United World College is offering by covering between 25% and 100% of the student's fees. In 2013-14, 4 scholarships were awarded for a total amount of ₹ 6,580,000, taking the number of scholarships awarded till date to 78.

## ► Mahindra Search for Talent Scholarship

The Mahindra Search for Talent Scholarship has been set up in 37 educational institutions across India with an objective to enthuse and reward excellence in academics. For this scholarship, K. C. Mahindra Education Trust provides funds to these schools to grow a corpus that is, in turn, invested by the schools in various government-approved securities. The interest earned is then used to fund the Mahindra Search for Talent Scholarship, which is given to top academic performing students in the form of cash awards. In 2013-14, a total of ₹ 340,000 was disbursed to the two new institutions added to the portfolio of this award.

# FINANCIALS

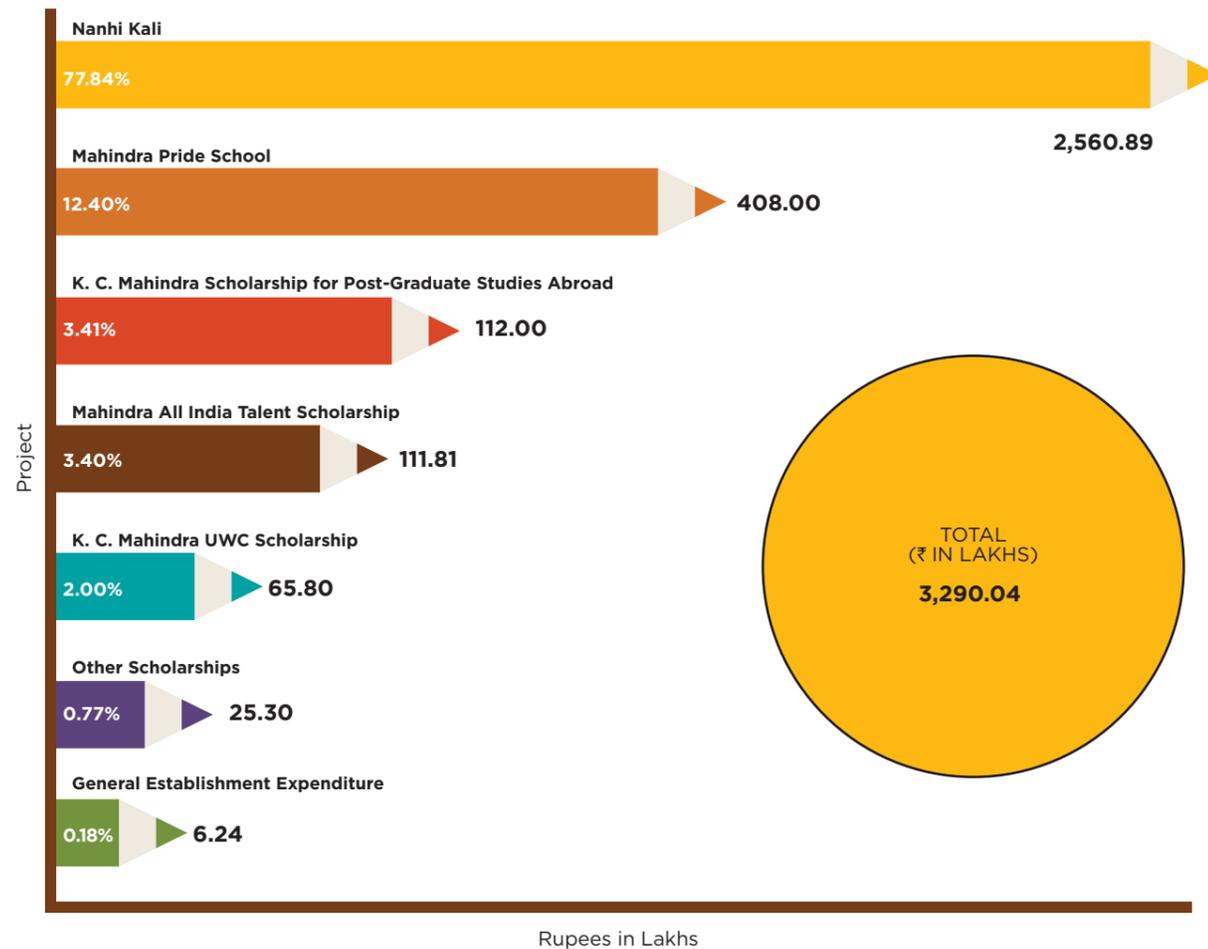
## Income & Expenditure:

Total income earned amounted to ₹ 3,804.20 lakhs in 2013-14 which includes M & M Group CSR donations of ₹ 1,483.80 lakhs (₹ 1,096.80 lakhs for Nanhi Kali and ₹ 387.00 lakhs for other objects and repayment of loan scholarship of ₹ 57.44 lakhs), compared with ₹ 3,394.27 lakhs in 2012-13 which includes M & M Group CSR donations of ₹ 1,496.06 lakhs (₹ 783.06 lakhs for Nanhi Kali and ₹ 713.00 lakhs for other objects and repayment of loan scholarship of ₹ 51 lakhs). Dividends and interest income totalled ₹ 396.65 lakhs in 2013-14.

The K. C. Mahindra Education Trust's Corpus at the financial year-end 2013-14 was ₹ 2,916.74 lakhs.

Expenditure on total programme activities amounted to ₹ 3,290.04 lakhs, which includes general establishment expenditure of ₹ 6.24 lakhs.

A break up of the project-wise expenditure is shown in the table below:



## STATEMENT OF AFFAIRS AS ON 31.03.14 (₹ LAKHS)

PARTICULARS	As on	
	31.03.14	31.03.13
<b>LIABILITIES</b>		
Corpus Fund	2,916.74	2,599.83
Earmarked Funds - Nanhi Kali	208.23	-
Excess of Income Over Expenditure	2,936.34	2,575.84
<b>TOTAL</b>	<b>6,061.31</b>	<b>5,175.67</b>
<b>ASSETS</b>		
Fixed Assets	0.05	0.07
Investments	2,600.68	1,618.98
<b>CURRENT ASSETS, LOANS AND ADVANCES</b>		
Cash and Bank Balance	3,082.64	3,247.33
Loans and Advance	377.94	309.29
<b>TOTAL</b>	<b>6,061.31</b>	<b>5,175.67</b>

## INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED ON 31ST MARCH, 2014 (₹ LAKHS)

PARTICULARS	Year ended on	
	31.03.14	31.03.13
<b>INCOME</b>		
Donations	3,350.11	3,050.16
Interest and Dividend	396.65	290.84
Other Income	-	2.27
<b>TOTAL</b>	<b>3,746.76</b>	<b>3,343.27</b>
<b>EXPENDITURE</b>		
Expenditure on the Objects of the Trust	3,132.25	2,763.86
Earmarked for Nanhi Kali	208.23	-
Personnel Cost	39.55	33.48
Administration and General Expenses	6.21	4.09
Bank Charges	-	-
Depreciation	0.02	0.03
<b>TOTAL</b>	<b>3,386.26</b>	<b>2,801.46</b>
<b>SURPLUS FOR THE YEAR</b>	<b>360.50</b>	<b>541.81</b>
<b>SURPLUS BROUGHT FORWARD</b>	<b>2,575.84</b>	<b>2,034.03</b>
<b>SURPLUS CARRIED FORWARD</b>	<b>2,936.34</b>	<b>2,575.84</b>

### FOR K. C. MAHINDRA EDUCATION TRUST

Mr. Keshub Mahindra, Chairman	Mr. Anand Mahindra, Trustee	Mr. Bharat Doshi, Trustee	Mr. Ulhas Yargop, Trustee	Ms. Sheetal Mehta, Trustee and Executive Director
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FOR DELOITTE, HASKINS & SELLS  
Mr. U. M. Neogi, Partner

# FUTUREWORD

**Mr. Anand Mahindra**  
Trustee, KCMET

The potential and growth story of India is now a decade or two old, but even then, the year 2013-14 has been one of remarkable optimism. To 'Rise' has certainly been the mantra for the country as a whole. The voice of the youth has never been clearer than it is now. Their dreams and aspirations have never before been key drivers of action, as it was this year. At K. C. Mahindra Education Trust, we stand committed to enable more and more young people to get on the pathways of success.

Education and employability are the strongest enablers of an upwardly mobile society. Without the knowledge of the world and the credibility of a degree, one is not only stuck in the vicious cycle of poverty, but is also severely discriminated against. Similarly, without the skills and knowhow to perform well at one's job, one is constantly skirting the boundaries of formal employment and its many benefits. At KCMET, I am very happy to see us tackling these challenges every single day. On one hand, the remarkable growth and reach of Project Nanhi Kali is testament to our unflinching belief in the power of girl child education. We believe in a world in which every single woman is empowered to make her own choices and stand up for her rights. On the other hand, the tireless efforts of our Mahindra Pride Schools are ensuring that more and more youth break out of their disadvantaged circumstances, and cross the threshold into lives of dignity, confidence and independence.

Our commitment to equality of opportunity is played out every year in the grants and scholarships we disburse to hundreds of students at different stages of their education. Our approach is holistic and spans the spectrum of students taking up diploma courses to those pursuing higher education in universities abroad. We believe that anyone, from any background, has the right to equal opportunity and shall be rewarded based on merit.

The next year is going to be a turning point for India as a country, and K. C. Mahindra Education Trust will Rise up to this expectation. We are committed to sustainable growth, both in depth and scale for all our programmes, and I look forward to seeing the inspiring results that our work will bear. Come, join me in this journey. Let's Rise For Good.



# TRUSTEES

**Keshub Mahindra**  
Chairman Emeritus, Mahindra & Mahindra Ltd.

**Anand G. Mahindra**  
Chairman & Managing Director,  
Mahindra & Mahindra Ltd.

**Bharat N. Doshi**  
Director,  
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**Ulhas N. Yargop**  
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Advisor, Youthreach

**Sheetal Mehta**  
Executive Director, KCMET  
Chief - CSR, Mahindra & Mahindra Ltd.



**mahindra**  
Rise.

**Nanhi Kali**  
for the girl Child  
A Project jointly managed by  
K.C. Mahindra Education Trust and Naandi Foundation

*Rise*  
for Good

**K.C.MAHINDRA**  
EDUCATION TRUST

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